

FAN GUIDE



DECEMBER 29
2023 • NOON

PAC12 vs. **ACC**
CONFERENCE

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BUSINESS LOCATION

- 1 **Cattleman's Steakhouse at Indian Cliffs Ranch**
5 miles north of Fabens exit 49, Fabens, TX
- 2 **Cielo Vista Mall**
I-10 @ Hawkins Blvd. El Paso, TX
- 3 **El Paso Convention Center**
1 Civic Center Plaza, El Paso, TX
- 4 **Jersey Mike's Subs**
6450 N. Desert Blvd. El Paso, TX
- 5 **8889 Gateway Blvd. West, El Paso, TX**
- 6 **14011 Pebble Hills Blvd. El Paso, TX**
- 7 **13371 Eastlake Blvd. El Paso, TX**
- 8 **Lucchese Boots**
6601 Montana Ave., El Paso, TX
- 9 **11751 Gateway Blvd. West, El Paso, TX**
- 10 **Rudy's Country Store and Bar-B-Q**
6401 S. Desert Blvd. El Paso, TX
- 11 **7970 Gateway E. Blvd. El Paso, TX**
- 12 **3550 Joe Battle Blvd. El Paso, TX**
- 13 **Sunland Park Racetrack**
1202 Futurity Drive. Sunland Park, NM

Sun Bowl Stadium
2701 Sun Bowl Drive, El Paso, TX

El Paso International Airport
6701 Convair Drive, El Paso, TX

I-10 east exit 49

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**SUN BOWL
PREGAME
FAN PARTY**
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Visit EL PASO

THEY'RE GR-R-REAT!

**Have Breakfast With
Tony the Tiger**

FREE ADMISSION

GLORY FIELD
DECEMBER 29 - 8:30 - 11:30 AM



On behalf of the Sun Bowl Association and the great city of El Paso, I welcome you to the Tony the Tiger Sun Bowl football game. We're honored that you are joining us in celebration of our 90th playing of the Sun Bowl.

The Sun Bowl Association plays host to the second oldest bowl game in the United States. The game and related events bring national attention to our region and provide a tremendous stage to showcase our local attractions, businesses and hospitality.

El Paso is a very unique city because it borders Juarez, Mexico importing exquisite food, rich culture, and a different language. We welcome you to the area and hope you enjoy the beauty of our mountains, endless outdoor activities, our historical and cultural sites, and get to taste the flavors of our diverse community while basking in our magnificent weather. El Paso is truly unique as a bowl host with the Sun Bowl Stadium built right into the mountains and we're glad to share it with you!

The Sun Bowl Association and our 700-plus volunteers are dedicated to providing our guests with an experience that surpasses all expectations. We are known for our friendly hospitality and intend for all of our guests to leave with an appreciation of our region. During your stay, we invite you to attend our other activities surrounding the Tony the Tiger Sun Bowl game, including the Sun Bowl Pregame Fan Party presented by Visit El Paso, Sun Bowl Fan Fiesta presented by El Paso Live which is December 28th at the El Paso Convention Center, and the WestStar Don Haskins Sun Bowl Basketball Invitational which is December 20th and 21st.

I am honored to serve as President of the Sun Bowl Association. I hope your time here in El Paso will be an experience you will cherish and the bowl game will be something that you remember for years to come. If you need anything during your stay, let me or one of our volunteers know. Our goal is for you to leave here with warm and lasting memories of our game and our city.

Best Regards,

A stylized, handwritten signature in black ink, appearing to read 'Travis Hughes'.

Travis Hughes
President
Sun Bowl Association





Dear Football Fans,

It's my GR-R-REAT pleasure to welcome you all to the 90th annual Tony the Tiger® Sun Bowl.

This matchup has been months in the making, with 13 weeks of games all coming down to the next 60 minutes of action. The two teams you are about to see got here through excellence, hard work and dedication. Congratulations to ALL the players here today!

I'm excited about the game and grateful to you, the fans, for letting me be part of the tradition. As you enjoy the game, you can also feel good that I'm helping return the Sun Bowl to its inaugural mission — helping kids play sports. In 1935, the first Sun Bowl was played to benefit underprivileged children and to finance improvements for the El Paso High School stadium.

Today, through Mission Tiger, I'm helping to save middle school sports from budget cuts that threaten to leave kids sidelined. Buy a box of Kellogg's Frosted Flakes® and help support the mission* Visit MissionTiger.com to learn more.

Enjoy the game with a fun and delicious bowl of Frosted Flakes. Remember, you're always welcome on my team!

Stay Great,



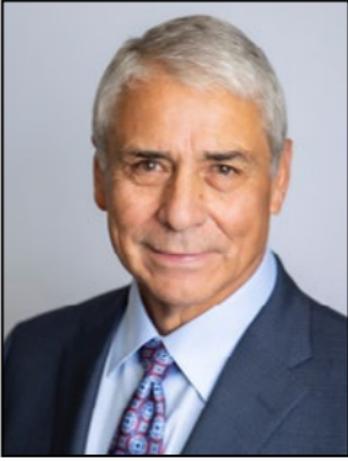
Tony

Tony the Tiger



*Kellogg is donating \$2 per purchase to DonorsChoose with Kellogg's Frosted Flakes receipt upload. Min. Donation \$250,000 - Max. \$500,000. Go to missiontiger.com for instructions. Applies to purchases between 1/1/23 and 12/31/23; must upload within 30 days of purchase.





Greetings! On behalf of the Board of Directors and Advisors, the City of El Paso, the hundreds of volunteers, and especially our title sponsor Kellogg's and Tony the Tiger, we welcome you to the 90th playing of the second oldest bowl game in the country, the Tony the Tiger Sun Bowl.

Hospitality is the name of our game, and I know that you will experience nothing but the best in our great city. The culture, the cuisine, the entertainment, the scenery, and the history of this desert setting is second to none when it comes to

hospitality. I guarantee you will not be disappointed.

Voted one of the best venues in college football, the Sun Bowl Stadium offers a truly unique setting. Every seat comes with a picturesque view of the Franklin Mountain and the Chihuahu desert of West Texas, as well as a peek into New Mexico and Old Mexico. From 1935 to the present day, this bowl game, in this beautiful setting, continues to bring the excitement of its fans through outstanding competition. It is our goal in providing you with the best possible experiences, and memories.

The Sun Bowl Association and its Board of Directors, along with our hundreds of volunteers, all inspired to work tirelessly to bring amazing events to the El Paso region. Although the bowl game is the marquee event for the Sun Bowl Association, there are many other events our organization puts on throughout the year. The Glasheen, Valles & Inderman Injury Lawyers Sun Bowl Thanksgiving Day Parade, the WestStar Don Haskins Sun Bowl Invitational, and the Tony the Tiger Sun Bowl Fan Fiesta presented by El Paso Live, are only a few of the sixteen events sponsored by the Association.

Whether you are here to cheer on the Pac-12, the ACC, or just a huge fan of college football, I know you will enjoy the time you spend in El Paso. We hope each one of you will make a return trip to our city and region in the future. We thank you for supporting the Tony the Tiger Sun Bowl game and wish you a Happy New Year and a very prosperous and fruitful 2024.

Sincerely,

A handwritten signature in black ink that reads "Bernie Olivas". The signature is fluid and cursive.

Bernie Olivas
Executive Director
Sun Bowl Association





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1535 N. Resler Drive
915.231.1600

4 LPDS EMERGENCY CENTER EAST

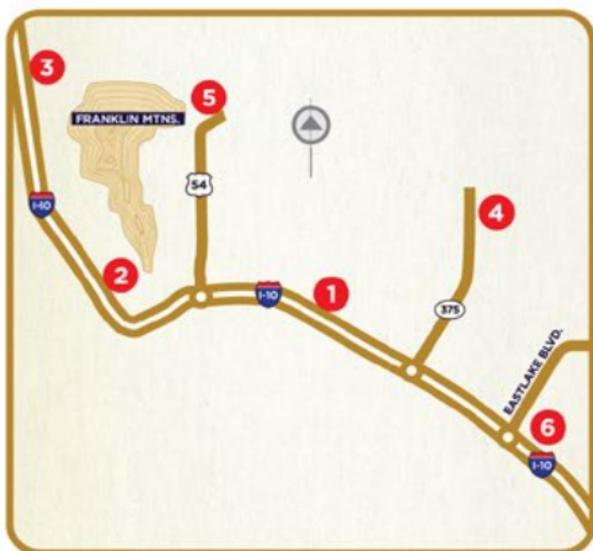
1951 N. Zaragoza Road
915.242.2911

5 LPDS EMERGENCY CENTER NORTHEAST

4740 Loma Del Sur Drive
915.217.2111

6 LPDS HEALTHCARE HORIZON

13401 Gateway Blvd. West
915.759.5200



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This year marks the 90th edition of the nation's second oldest bowl game – the Tony the Tiger Sun Bowl. Since the first Sun Bowl was played on January 1, 1935, as a fund-raising event for a local service club, the game has grown into El Paso's number one attraction.

On October 18, 1934, at a meeting of the El Paso Kiwanis Club, Dr. Brice Schuller suggested that the club sponsor a football game on New Year's Day matching an El Paso High School All-Star Team against a worthy opponent. Dr. C. M. Hendricks, the first Sun Bowl Association President, submitted the name "Sun Bowl" and it has been named that ever since. The Sun Bowl Association was founded with a threefold purpose: 1) to present a football attraction of national importance, 2) to promote El Paso and the Southwest and 3) to generate tourist income for the area. The following year, a week-long schedule of events was added to the Sun Bowl festivities, and thus the "Sun Carnival" was born.

With the rising costs needed to maintain the game, the Sun Bowl attracted John Hancock Financial Services, becoming its first bowl title sponsor, becoming the John Hancock Sun Bowl in 1986. This marked the country's first ever corporate sponsorship of a college bowl game.



After a two-year hiatus with no title sponsor, Norwest Bank became the game's title sponsor in 1996. Since then, the Sun Bowl game has been fortunate to have multiple title sponsors over the years from Norwest Bank, Wells Fargo, Helen of Troy (Vitalis, Brut), Hyundai Motor American and now Kellogg's, naming the game the Tony the Tiger Sun Bowl.

Over the past 89 years the Sun Bowl has featured the color and pageantry that defines college football as eight of the top 10 winningest programs of all-time have participated in this annual event. Through the years, 43 Sun Bowls were decided by a touchdown or less, including thirteen of the last twenty games. In its first 89 years, the Tony the Tiger Sun Bowl has featured 80 different programs including Notre Dame, Alabama, Texas, Nebraska, Oklahoma, Florida, West Virginia, Virginia Tech, Miami (FL), and USC, totaling up to more teams than any other bowl.

The Sun Bowl has not been a stranger to having some of football's greats come through the Sun City's game of the year. With over 1300



NFL Drafted Players, 128 First Round NFL Draft Picks, 103 Consensus All-Americans, and three Heisman winners including Hall of Fame Players Tony Dorsett, Barry Sanders, Don Maynard, James Lofton, Carson Palmer, LaDainian Tomlinson, and Thurman Thomas. Not only have great players come through here, but legendary coaches have also loomed large on the sidelines. Gridiron generals like Sammy Baugh, Tom Osborne, Barry Switzer, Grant Teaff, Don Nehlen, Bob Stoops, Nick Saban, and Frank Beamer have all brought their teams to play in the Sun Bowl.

There have been eight times since 1984 that the Sun Bowl has eclipsed 50,000 fans, including the 2010 game featuring Notre Dame vs. Miami (Fla.) (54,021), that sold out in only 22 hours after the teams were announced.

At the end of the 90th Tony the Tiger Sun Bowl, fans will file out of Sun Bowl Stadium and head home, leaving with another set of lasting memories. There have been many unforgettable moments over the years, but none of them would have ever been possible if it had not been for the vision of the El Paso Kiwanis Club in 1934.



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| El Paso International Airport..... | (915) 212-0330 |
| Sun Metro Mass Transit | (915) 212-3333 |
| Visit El Paso | (915) 534-0600 |
| | (800) 351-0624 |
| Time & Temperature | (915) 533-7744 |
| Emergency | 911 |
| Non-Emergency Police | (915) 832-4400 |

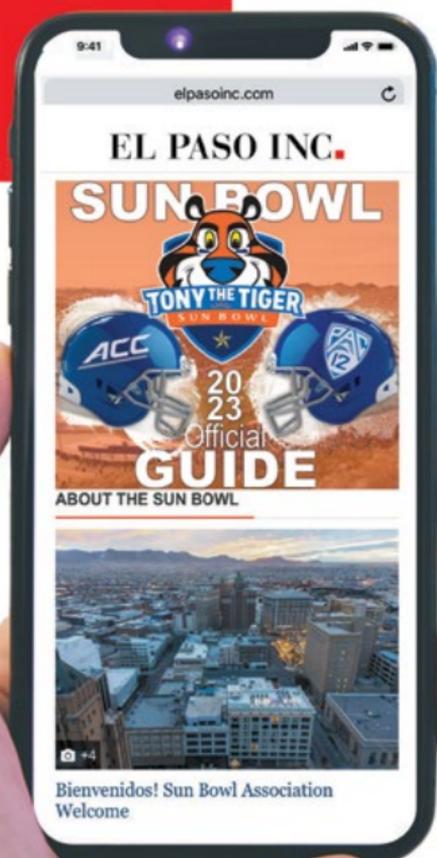
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EL PASO INC.

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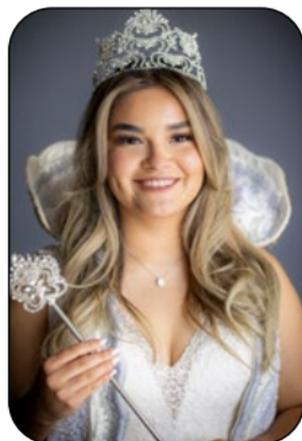
Visit elpasoinc.com or pick up a print copy of our Official Tony the Tiger Sun Bowl Guide to find out:

- **SUN BOWL ACTIVITIES**
- **GAME INFO**
- **WHERE TO GO**
- **AREA INFO**
- **WHERE TO EAT**
- **CALENDAR OF EVENTS**

El Paso Inc. is a weekly newspaper focused on El Paso and the greater region. El Paso Inc.'s B Section covers arts, culture, entertainment and sports and publishes the Official Tony the Tiger Sun Bowl Guide. The guide is free and stocked at more than 100 sites around the El Paso area.



The Sun Court has been a royal tradition for over 86 years. These young ladies serve as ambassadors for the city of El Paso. They volunteer at various community events and make appearances at all of the Sun Bowl Association events throughout the year.



2023 SUN QUEEN

Kaitlyn Deguire is an Eastwood High School graduate majoring in Mechanical Engineering at the University of Texas at El Paso. She is the recipient of the UTEP Emerging Leader award.

Lady-in-Waiting

Alessandra Vasquez is a graduate of Valle Verde Early college, and most recently a graduate of the University of Texas at El Paso, where she is now studying for a master's degree in business.



2023 Court Members

(left to right) Violeta Amaya, Ashley Rios, Reese Mann, Raegan Jabor, Alessandra Vasquez, Kaitlyn Deguire, Kathryn Goodrich, Caitlyn Pena, Sofia Gomez, Bailey Muckelroy

The 2023 Sun Court is proudly sponsored by:





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Selection Sunday

Sunday, December 3 • Noon-2:00 p.m. • Sunland Park Racetrack & Casino
Enjoy the festivities & celebrate the announcement of the two participating teams who will play in the 2023 Tony the Tiger Sun Bowl.

Sun Bowl Basketball Skills Camp Presented by Marathon

Wednesday, December 20 • 9:00 a.m.-Noon • Memorial Gym, UTEP
Contact: Wayne Thornton, email: wlegend007@gmail.com

62nd Annual WestStar Don Haskins Sun Bowl Basketball Invitational

Wednesday, December 20

5:00 p.m. • South Dakota State vs. Wyoming

7:00 p.m. • Norfolk State vs. UTEP

Thursday, December 21

5:00 p.m. • Consolation Game

7:00 p.m. • Championship Game

Tickets available through UTEP Athletics

4-game, 2-night package or 2-game, 1-night package available

Contact: UTEP Athletics (915) 747-UTEP (8837)

Team Arrival Reception

Monday, December 25 • TBD • El Paso International Airport

Enjoy the unique welcome reception for both teams featuring mariachis & folklorico dancers.

Contact: Sun Bowl Association office, (915) 533-4416

Rotary Club Sun Bowl Topgolf Par-Tee Sponsored by El Paso Children's Hospital

Tuesday, December 26 • 5:00 p.m.-8:30 p.m. • Topgolf

Fans can interact with the Tony the Tiger Sun Bowl teams at this wonderful fundraising event to supply Christmas gifts for approximately 5,000 under-privileged children in the El Paso area.

Contact: Rotary Club of El Paso, email: madkins@curreyadkins.com

Sun Bowl Open

Thursday, December 28 • 9:00 a.m. (Shotgun Start) • Butterfield Trail GC
www.butterfieldtrailgolf.com (Four Person Scramble - \$100 person)

Contact: Edward Martinez, email: edward@sgmsouthwest.com (915) 772-1038

Bring a Tony the Tiger Sun Bowl game ticket from the 2023 game to the Butterfield Trail Golf Club & receive a 20% discount off green fee. Offer Good until February 2024.

Sun Bowl Cheer Camp

Thursday, December 28 • 2:00 p.m.-4:00 p.m. • El Paso Convention Center
Registration 1:30 p.m.-2:00 p.m.

Contact: Wayne Thornton, email: wlegend007@gmail.com

25th Annual Tony the Tiger Sun Bowl Fan Fiesta Presented by EP Live

Thursday, December 28 • El Paso Convention Center • 4:00 p.m.-9:00 p.m.

Admission: FREE • Open to the public; food and drinks available, Featuring performances by local bands, university pep rallies, & a battle of the university bands.

Contact: Joe Daubach, (915) 533-4416 ext. 207

Sun Bowl Pregame Fan Party

Friday, December 29 • 8:30 a.m.-11:30 a.m. • Located on Glory Field
FREE: Open to the public

Contact: Jay Pritchard, (915) 533-4416 ext.206; Rave Marketing, (915) 351-5258

90th Annual Tony the Tiger Sun Bowl Game

Friday, December 29 • Noon • Gates open at 9:30 a.m.

Pregame festivities starting at 11:30 a.m.

Match-up: PAC-12 vs. ACC

Halftime performance by the participating university bands

(All times Mountain Standard)



LOCATION

The Sun Bowl Stadium is on the campus of the University of Texas at El Paso (UTEP). Seating capacity: 46,044 - All seats reserved.

**DIRECTIONS TO THE STADIUM****FROM THE EL PASO INTERNATIONAL AIRPORT OR EL PASO'S EAST SIDE:**

- Driving from the airport, go south on Airway Blvd. to I-10.
- From Airway Blvd. or other eastside locations, enter I-10 West
- Exit Schuster Ave./University of Texas at El Paso (Exit 18A).
- You may also exit at Mesa St. (Exit 19A) or Downtown (Exit 19B) and turn right on Mesa St., and then left on Schuster Ave. or Sun Bowl Dr. to reach the Stadium.
- If you are familiar with the area, you may find that Porfirio Diaz (Exit 18B) or Executive Center Blvd. (Exit 16) are less congested.

Alternate Route

- Take loop 375 west; it turns into Sante Fe St., then turn left on Paisano Dr. (Highway 85) and exit onto Spur 1966.

FROM I-10 HEADING EAST (OR FROM LAS CRUCES):

- Take I-10 East and exit at Schuster Ave./University of Texas at El Paso (Exit 18A).
- Or take I-10 East to Executive Center Blvd. (Exit 16), turn left on Executive Center Blvd., turn right on Mesa St. followed by a right onto Sun Bowl Dr.

Alternate Route

- Take I-10 East to Executive Center Blvd. (Exit 16). Turn right on Executive Center Blvd., turn left on Paisano Dr. (Highway 85), and exit onto Spur 1966.





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SUN BOWL PARKING

- Lots open at 6 a.m.
- No parking or tailgating in fire or driving lanes.
- No refunds.
- Reserved parking passes can be purchased for \$10 through the Sun Bowl Association office on or before December 28 by 5 p.m.

PARKING WILL CALL INFORMATION

- Pre-purchased parking permits may be picked-up on game day, December 28 at Starbucks (2300 N. Mesa St.) from 8 a.m. to 11:30 a.m.
- Please note: No parking permit will be sold on game day.

RESERVED PARKING

- Parking passes must be purchased for \$10 each on or before December 28 by 5 p.m., at the Sun Bowl Association office.
- Parking for lots surrounding Sun Bowl Stadium are available on a first-come, first-served basis.
- Vehicle parking pass must be displayed when entering university property.
- See Page 23 for more information concerning tailgating.

PARKING GARAGE

- Reserved parking for the Sun Bowl Drive parking garage located at the south end of the Sun Bowl Stadium must be purchased in advance at the Sun Bowl Association office for \$10 on or before December 28 by 5 p.m..
- Tailgating is prohibited in the parking garage.
- Clearance height of 8' 2"

OVERSIZED-VEHICLE PARKING

- Parking passes must be purchased in advance at the Sun Bowl Association office by 5 p.m., December 28 or, if available, on game day in the SC-1 parking lot for \$50 (cash only) starting at 6 a.m.
- Oversized-vehicle parking for RV's, limos, campers and trailers is located in lot SC-1 off Schuster Ave.
- A parking fee of \$50 will be assessed for each RV, camper, trailer, limos, and over-sized vehicle using this lot.
- A tow vehicle, once detached, must be parked outside of this lot. No golf carts, 4-wheelers, quads, etc., may move through this parking lot.
- Overnight parking is allowed in the lot beginning at 3 p.m., Thursday, December 28. No facilities or hookups are available.
- Information for local RV parks is available at www.visitelpaso.com and www.elpasosouthwest.com.

FREE PARKING

- Off Schuster Avenue, south of Sun Bowl Stadium between Hawthorne St. and I-10.
- On Sun Bowl Drive, north of Don Haskins Center lots.
- On the inner campus of the University of Texas at El Paso.
- On limited side streets and in neighborhoods adjacent to the university campus. Please note posted parking signs.
- The parking garage on Schuster Avenue.

RIDE SHARE

- The ride share lot is lot RA-2, located on the corner of Randolph and Robinson.
- All Uber, Lyft, taxis, limos will be dropped off/picked up in lot RA-2.

(All times Mountain Standard)



TONY THE TIGER SUN BOWL PARKING MAP



LEGEND

- Glory Road Reserved
 - South Reserved
 - North Sun Bowl Dr.
 - Sun Bowl Garage
 - Premium Club Parking*
 - Premium Disabled
 - Press Box*
 - Upper South / Dawson Dr.*
 - RV & Oversized Vehicles
 - FREE Disabled
 - FREE Public
 - Ride-share Pick Up/Drop Off Area*
 - ▲ Permit Checkpoint (Vehicle Parking Passes Only)
 - Barricade
 - Complimentary Fan Shuttle Routes
 - Complimentary Fan Shuttle Pick Up/Drop Off Areas
 - ☎ Emergency Phone
- * PARKING PASSES NOT AVAILABLE FOR PURCHASE



Parking Pass
Pick Up
Day of Game
(Starbucks)



PREMIUM ADA PARKING

- Premium ADA parking at the north GR-2 lot requires a designated \$10 parking permit purchased in advance (depending on availability) through the Sun Bowl Association office at (915) 533-4416, until 5:00 p.m., Thursday, December 28. **NO PASSES WILL BE SOLD FOR THIS LOT ON GAME DAY.**
- An official state-issued parking tag and Sun Bowl parking permit are mandatory for admission to these lots.
- The disabled person is required to be in the vehicle with corresponding state issued ID when the disabled placard or vehicle tag is being used.
- Misuse of ADA parking placards are subject to state fines.
- No party passes for tailgating in adjacent parking spaces will be allowed in this lot.

ADA PARKING - FREE PARKING W/SHUTTLE SERVICE

- Free ADA parking is available in the SB-10 and SC-2 parking lot off of north Sun Bowl Dr., in the Helen of Troy Softball Complex parking lot (SB-10) and off of Schuster Avenue (SC-02).
- Vehicles entering this lot must display a valid state-issued disabled vehicle tag or Sun Bowl Association issued disabled parking pass.
- Round trip complimentary shuttle service will be available. Drop off will be in the GR-2 lot between 9:00 a.m. and 6:00 p.m.
- Sun Bowl volunteers will be available outside the north and south ends of Sun Bowl Stadium in the information/shuttle areas to provide wheelchair and transportation assistance.

(All times Mountain Standard)



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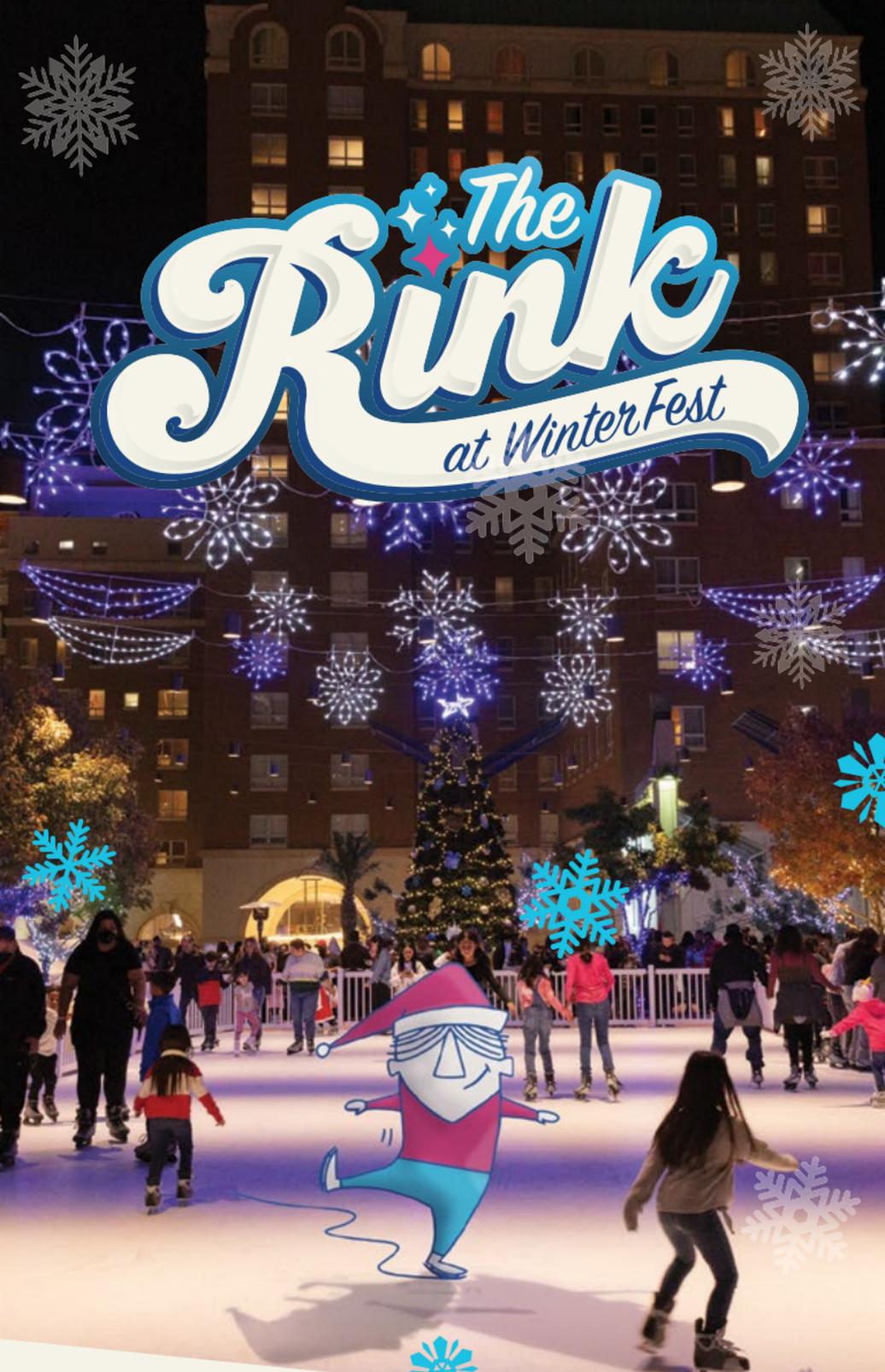
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at Winter Fest



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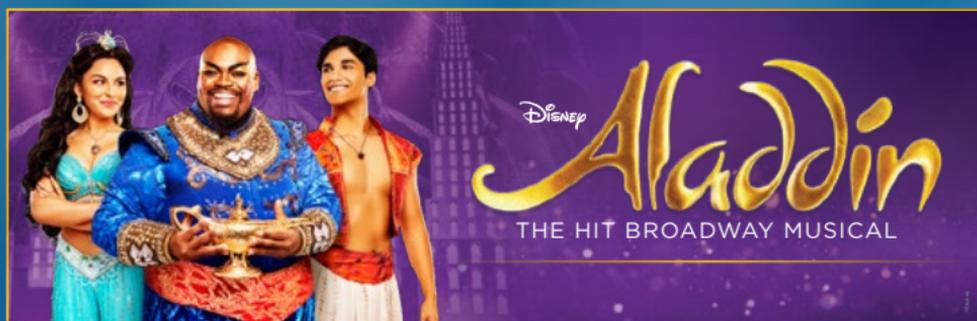
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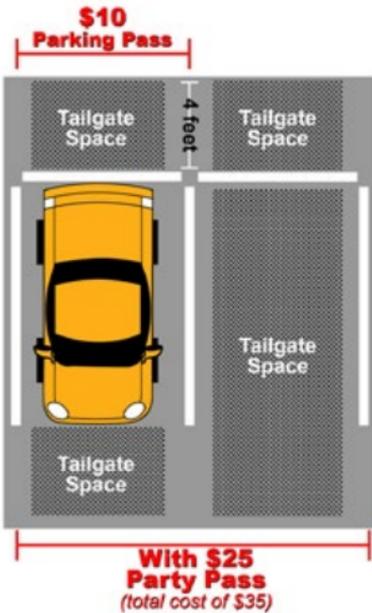
TAILGATING

- Tailgate space will be limited, so as to not obstruct traffic.
- A vehicle must be parked in only one space, with the proper vehicle parking pass displayed.
- Saving spots the night prior is not allowed.
- No overnight tailgating, except in RV Lot (SC-1).
- Tailgating prohibited in parking garage.
- **A vehicle parking pass does not count as Party Pass.**
- **30+ people requires private security.**

PARTY PASSES

- A \$25 Party Pass to tailgate in an additional parking space may be bought from the Sun Bowl Association office on or before Thursday, December 28, by 5:00 p.m.
- An adjacent spot may not be guaranteed.
- No Party Passes will be sold on game day.
- No Party Passes in North Disabled lot, Parking Garage, Pressbox, or Captain's Club lots.

(All times Mountain Standard)



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CATTLEMAN'S STEAKHOUSE

at Indian Cliffs Ranch



CattlemansSteakhouse.com

915 544-3200

35 min. from downtown El Paso, 5 miles north of Exit 49, I-10 east.

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- Indian Maze • Fort Apache • Lake Walk
- Children's Playground • Longhorns
- Buffalo, and much, much more!!



TICKETS

Ticket offices located at the North and South entrances of Sun Bowl Stadium open at 9:30 a.m. No phone orders will be accepted day of game.

STADIUM ACCESS

Sun Bowl Stadium gates open at 9:30 a.m. Ticketed fans may re-enter Sun Bowl Stadium after 9:30 a.m. with a proper stamp and ticket, **but NO re-entry will be allowed if a patron leaves Sun Bowl Stadium AFTER kickoff.**

SEATING

There is no general admission seating in Sun Bowl Stadium. All seats are reserved. Pac-12 fan seating sections are on the East side (visitor) of Sun Bowl Stadium, while ACC sections are located on the West side (home).

- No seats exceeding 18 inches wide will be allowed.
- A limited number of stadium cushions will be available for rent for \$10 at the entrances of the stadium.

TICKET WILL CALL INFORMATION

Shuttles will be available from the upper south parking lot to take guests from the south end guest services tent to the west side media gate or the north end Will Call.

GENERAL WILL CALL

For tickets purchased through the Sun Bowl Association or TicketMaster, Will Call is located at both the north and south ticket offices outside Sun Bowl Stadium beginning at 9:30 a.m. Please present the ticket account number, credit card used to purchase tickets, and a photo ID to obtain tickets.

UNIVERSITY WILL CALL AND PLAYER WILL CALL

University Will Call and Player Will Call for tickets purchased through participating universities is located at the north end of Sun Bowl Stadium.

CHILDREN

Children ages 2-and-younger are admitted free (child must sit on the lap of ticketed patron accompanying the child.)

SECURITY & BAG POLICY

Sun Bowl Stadium **IS A CLEAR BAG** venue. Fans will be allowed to enter Sun Bowl Stadium with a **CLEAR BAG** that meets the following specifications:

- Bags (including clear backpacks) that are clear plastic, vinyl or PVC and **do not exceed 12" x 6" x 12"**
- One-gallon clear plastic freezer bag (*Ziploc bag or similar*)
- Small clutch bag approximately the size of a hand (4.5" x 6.5" or smaller), with or without a handle or strap. This can be carried separately or within a plastic bag.
- Medical bags with health necessary items are acceptable after proper inspection and approval from venue personnel/security.

All bags will be subject to search upon entry to Sun Bowl Stadium. Fans who leave Sun Bowl Stadium will have their bags searched upon re-entry. All patrons are subject to search and/or wandung by security personnel.



MEDICAL ASSISTANCE

Medical personnel are on duty throughout Sun Bowl Stadium. Please find the nearest usher or security personnel for assistance. The first aid office is on the concourse outside Section 10 and on the east side by Section 23.

GUEST SERVICES

Guest information tables are located near the north and south entrances and below the press box on the west side of Sun Bowl Stadium.

LOST AND FOUND

Located at the guest information on the concourse on the north side of Sun Bowl Stadium. Contact (915) 533-4416 or (800) 915-BOWL after the game for missing items.

CONCESSIONS

Food and beverages can be purchased with cash or credit card.
Beer will be sold until the end of the third quarter.

ATMs

ATM units are located inside the Sun Bowl Stadium in front of Section 13 and Section 23.

SMOKING

All parking lots, campus grounds, and Sun Bowl Stadium are 100% smoke-free and tobacco-free areas. Smoking is not permitted ANYWHERE on university property.

SHUTTLE SERVICES

Shuttles are available from parking lots and outside of the north and south entrances of Sun Bowl Stadium.

TOURIST INFORMATION

Visit El Paso: (800) 351-6024 or (915) 534-0601

www.visitelpaso.com
www.elpasosouthwest.com
www.elpasotimes.com
www.whatsuppub.com

MEXICO INFORMATION

For those who choose to visit Mexico during their stay in El Paso, please visit the following websites for necessary information and legal paperwork required for crossing the U.S. border.

www.visitelpaso.com/explore/things_to_do/juarez-mexico/categories/mexico-travel-warning/places

<https://travel.state.gov/content/travel/en/international-travel/International-Travel-Country-Information-Pages/Mexico.html>

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PROHIBITED ITEMS



Alcohol



Containers

Outside food
or beverage

Glass



Baby seats



Strollers



Umbrellas



Coolers

Signs or
Banners

Noisemakers



Whistles



Drones



Narcotics



Weapons



Laser pointers



Smoking



No Pets



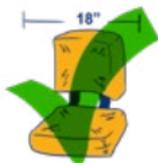
Service Dogs Ok*

*With proper documentation

PHOTOGRAPHY



STADIUM SEATING



- No seats exceeding 18 inches wide will be allowed
- A limited number of stadium cushions will be available for rent for \$10 at the entrances of the stadium.





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www.rudys.com

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